# OUR VALUES

# INITIATE

Be the one who always wants to improve things. Listen to our Customers' suggestions and to each other.

# N NURTURE

We believe in looking after our Customers and always strive to offer quality products and excellent service.

### S SUPPORT

Our Clients, our Community and each other.

#### P PASSION

Giving it our best, going that extra mile and helping others makes us feel good! Enthusiasm is infectious.

#### INTEGRITY

Be honest, truthful and open – do the right thing and be proud of it!

# R RESPONSIBILITY

We are all personally accountable for delivering on our commitments.

#### **EMPOWERMENT**

Take care, not control – and get the best from everyone.